PARTNER SPONSORSHIP OPPORTUNITIES

July 6, 2017

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INTRODUCTIONS





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AGENDA

- 2017 IUC Overview
- Partner Sponsorship Opportunities
- Solutions Room Updates
- Q&A

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Royal Pacific Resort at Universal Orlando
October 15 - 18

- 1,100+ expected attendees in 2017
  - 28% growth in past two years
- Over 290 unique client companies in attendance in 2016*
  - 20+% send 4 or more attendees
  - 10+ unique countries represented
- Audience Profile*:
  - 80% have Commercial Properties
  - 50% have Multifamily Properties
  - 10% of attendees use MRI Investment Management Product
- 72% of client attendees rate Partner Showcase an 8 or higher



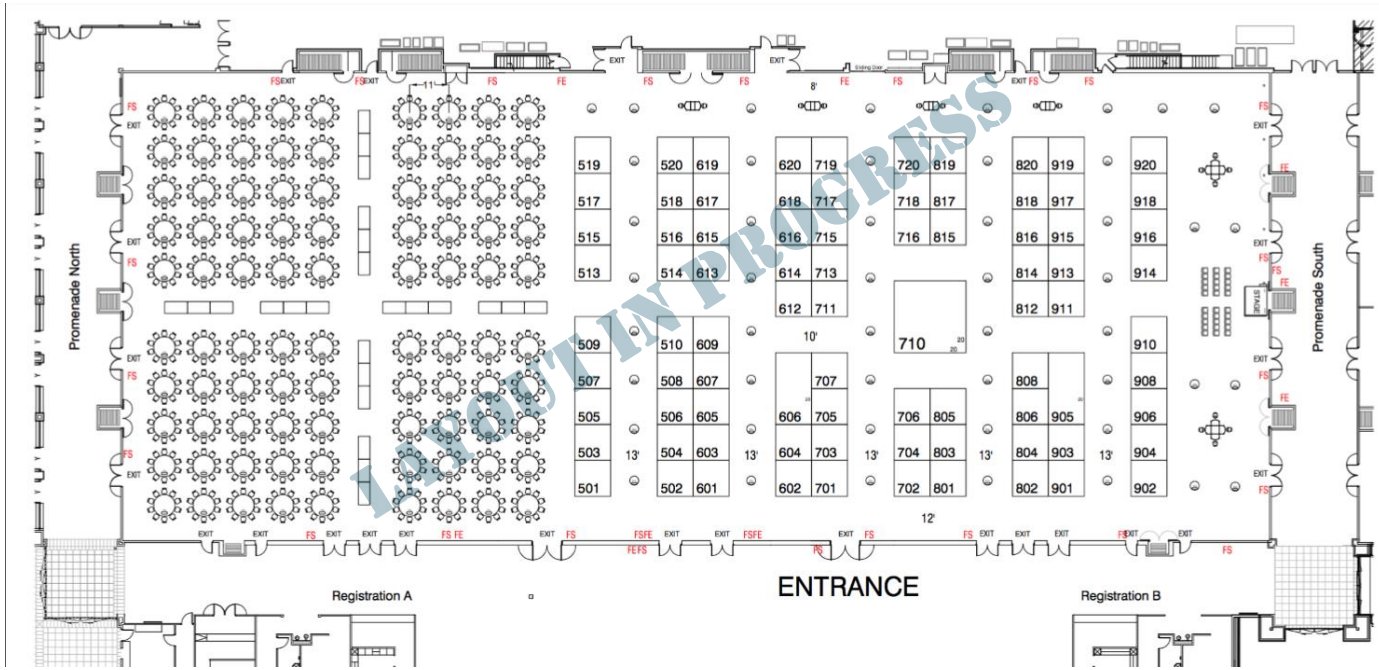
Based on 2016 IUC Attendee Data

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NEW SOLUTIONS ROOM FOR 2017

Driving Greater Attention for our Sponsors

- Dedicated hours for Solutions Room traffic
  - Two cocktail receptions hosted in Solutions Room
- Breakfast & Lunch served in Solutions Room
- Central event location
- Partner Demo Theater
- MRI Pods & conversation seating







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SOLUTIONS ROOM HOURS

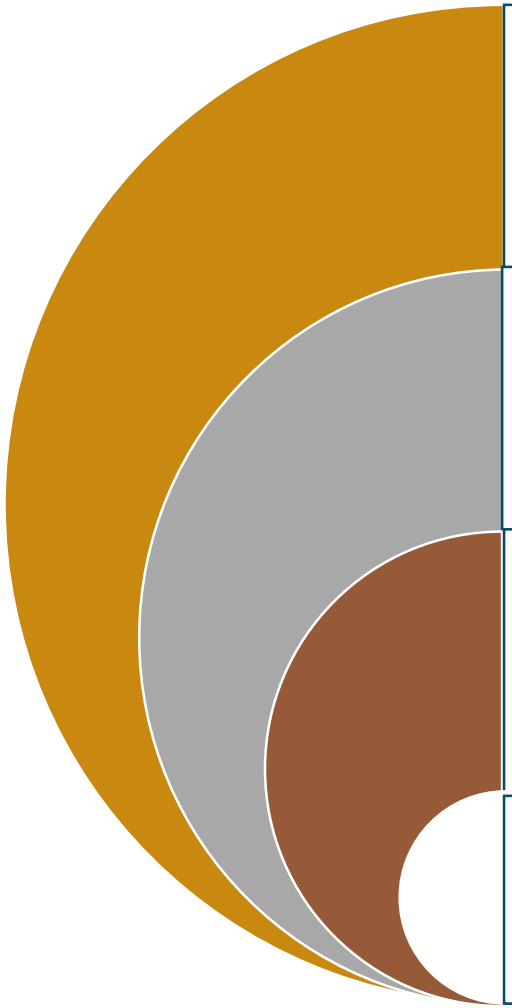
Maximizing Traffic with Dedicated Time Windows for Attendees

Sunday, October 15	Monday, October 16	Tuesday, October 17	Wednesday, October 18
• *6:00-8:00 PM* Networking Reception	• *7:30-9:30 AM* Breakfast • *10:30-11:30 AM* Solutions Room Break • *12:45-1:45 PM* Lunch • *3:00-4:00 PM* Solutions Room Break	• *7:15-8:40 AM* Breakfast • *10:00-11:00 AM* Solutions Room Break • *12:30-1:30 PM* Lunch • *2:45-3:45 PM* Solutions Room Break • *5:00-6:30 PM* Networking Reception	• *7:15-8:45 AM* Breakfast • *10:00-11:00 AM* Solutions Room Break • *11:00 AM–12:15 PM* Presentation Sessions & Solutions Room • *12:15-1:15 PM* Lunch

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**Final times subject to change*

SPONSORSHIP LEVELS



Gold Sponsorship
$35,000

- **All the benefits of Standard booth, plus:**
- Upgrade to 20x10 Booth
- 6 Complimentary Attendees
- 1 Conference bag insert
- Post-Conference Attendee list
- Choice of 1 Tier One A La Carte Option
- Choice of 2 Tier Two A La Carte Options
- Choice of 1 Tier Three A La Carte Options

Silver Sponsorship
$25,000

- **All the benefits of Standard booth, plus:**
- Upgrade to 20x10 Booth
- 5 Complimentary Attendees
- 1 Conference bag insert
- Post-Conference Attendee list
- Choice of 1 Tier One A La Carte Option
- Choice of 1 Tier Two A La Carte Options

Bronze Sponsor
$14,000

- **All the benefits of Standard booth, plus:**
- 4 Complimentary Attendees
- 1 Conference bag insert
- Choice of 1 Tier Two A La Carte Option
- Choice of 1 Tier Three A La Carte Option

Standard Booth
$8,750

- 10 x10 Booth including table, power, carpet, etc.
- 2 Complimentary attendees
- Logo inclusion in sponsor banners
- Logo inclusion in General Session presentation

Diamond Sponsor

avidxchange

Platinum Sponsor

Nexus Systems

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**Pricing not inclusive of any discounts*

A LA CARTE SPONSORSHIP OPTIONS

Tier One

- Conference Wifi & Password (Exclusive) - $10,000
- Sunday Networking Reception (Exclusive) - $10,000
- Logo On Conference Notebook (Exclusive) - $10,000
- Conference App Title Sponsor (Exclusive) - $10,000
- Tuesday Cocktail Networking Reception (Exclusive) - $10,000
- Hotel Key Sleeve Branding (Exclusive) - $10,000

Tier Two

- 30 Minute Case Study / Educational Session - $6,000
- All Day Coffee Break (Two Available) - $5,000
- Afternoon Snack Break (Two Available) - $4,000
- Charging Station (Three Available) - $4,000
- Lunch Sponsorship (Three Available) - $5,000
- Breakfast Sponsorship (Three Available) - $4,500
- Wednesday Morning Coffee Barista - $5,000

Tier Three

- 20 Minute Demo Theater Presentation - $3,000
- Additional Bag Insert - $1,000

Have additional sponsorship thoughts? Contact us – we're open to creative ideas!

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NEXT STEPS

- Review sponsorship opportunities
- Most options are first come, first served

- Contact Madalyn Popp, Partner Relationship Manager (madalyn.popp@mrisoftware.com) to reserve your sponsor level and a la carte options
- Deadline is 9/15 for space and artwork



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THANK YOU!

Questions and comments?

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