

Improve lease process efficiency and increase occupancy rates

Solution Overview

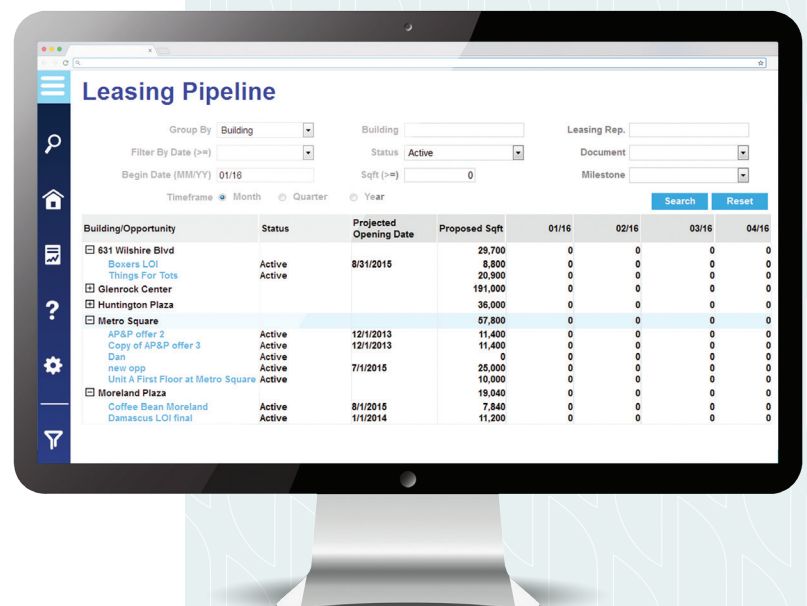
MRI LeaseFlow provides comprehensive management of the commercial real estate leasing process, enabling leasing teams to increase efficiency and maximize occupancy. Featuring a robust Customer Relationship Management (CRM) tool, MRI LeaseFlow allows you to centralize all contact information, notes, activities, leases, and opportunities while the direct integration with MRI Commercial Management eliminates duplicate entry and allows for additional efficiencies. Further streamline prospect to tenant conversion with configurable workflows that align with current business processes.

Key Features

- Store and track all contacts, opportunities, accounts, activities, and documents
- Manage prospects and opportunities throughout the sales cycle
- Account for specific lease terms and clauses including rent steps, breakpoints, and other critical lease considerations
- Analyze the impact of cash allowance, free rent, tenant improvements, and more
- Leverage the natural integration with MRI Commercial Management to send executed leases to the next phase of the tenant lifecycle

Business Benefits

- Make better informed strategic decisions with greater visibility into the leasing pipeline
- Improve collaboration among key stakeholders and empower your leasing teams with one centralized location for all lease information
- Maximize profitability by reducing time spent in the leasing lifecycle and reaching full occupancy quicker



Building/Opportunity	Status	Projected Opening Date	Proposed Sqft	01/16	02/16	03/16	04/16
631 Wilshire Blvd			29,700	0	0	0	0
Boxers LOI	Active	8/31/2015	8,800	0	0	0	0
Things For Tots	Active		20,900	0	0	0	0
Glenrock Center			191,000	0	0	0	0
Huntington Plaza			36,000	0	0	0	0
Metro Square			67,800	0	0	0	0
AP&P offer 2	Active	12/1/2013	11,400	0	0	0	0
Copy of AP&P offer 3	Active	12/1/2013	11,400	0	0	0	0
Dan	Active		0	0	0	0	0
new opp	Active	7/1/2015	25,000	0	0	0	0
Unit A First Floor at Metro Square	Active		10,000	0	0	0	0
Moreland Plaza			19,040	0	0	0	0
Coffee Bean Moreland	Active	8/1/2015	7,840	0	0	0	0
Damascus LOI final	Active	1/1/2014	11,200	0	0	0	0