

Multifamily Connect Suite Prospect Connect

Delivering the freedom to search, apply, and lease online and 24/7

Solution Overview

MRI Software's Prospect Connect ensures that your leasing office is always open by providing simple search, selection, application and lease execution, allowing your property team to focus on building relationships with prospective residents.

MRI Prospect Connect effortlessly takes applicants through the leasing process, capturing the information you need without filling out endless forms. Prospects can request the unit they're interested in, add a pet, request extra amenities and more, while at home or on your Leasing Tablet.

Key Features

- Streamline the application, screening and payment collection process for a simple user experience
- Fully brandable to create an elegant user experience across properties and devices
- Allow prospects to complete the leasing process, including paying any fees or security deposits required
- Automatically create a new resident account on Resident Connect from data entered in the leasing process
- Facilitate lease execution using DocuSign for digital signatures
- Easily integrate guest card, screening results, applicant information, payment transactions and lease document history with MRI Residential Management

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Business Benefits

- Minimize prospect drop-off with single data entry points
- Ensure consistent information with streamlined integration into MRI Residential Management
- Increase revenue potential by automating the leasing process into a seamless user experience
- Increase lease value through suggestive marketing
- Reduce errors through a comprehensive electronic process

